



Hindustan Times

FIRST VOICE. LAST WORD.

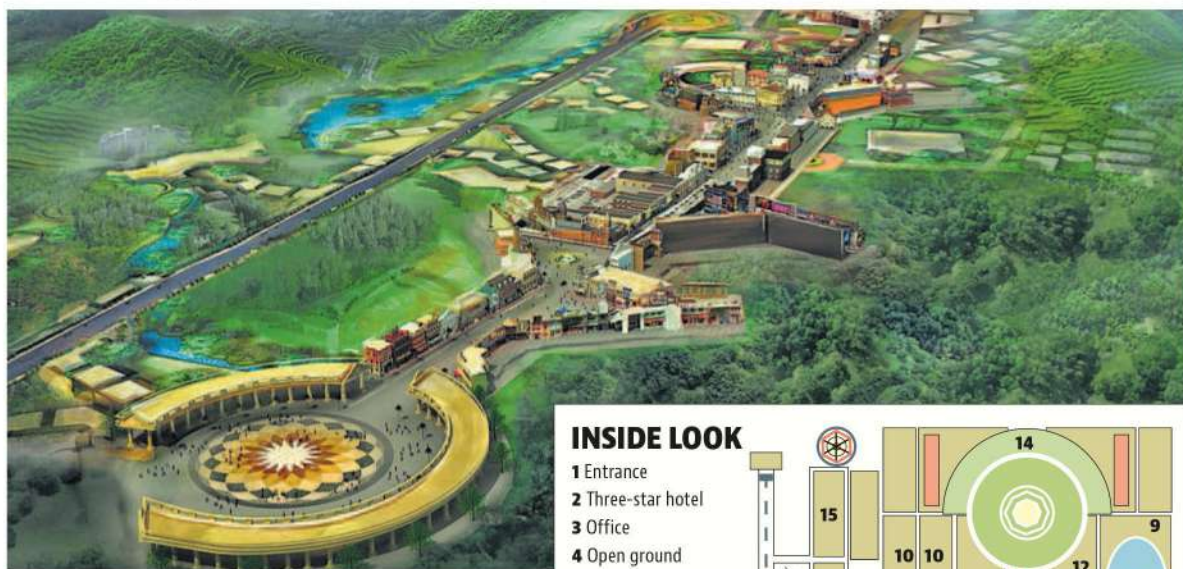
Hindustan Times

NOIDA & GHAZIABAD

NEW DELHI
 WEDNESDAY
 SEPTEMBER 23, 2020

A stage for all

The government envisions the Film City as not only for film makers but also a popular tourist spot and recreation centre.



HIGHLIGHTS

- Studios of flexible sizes to be state of the art, allowing for pre-production, production and post-production facilities under one roof. Will also cater to underwater filming
- Five-star, three-star and budget hotels, and dormitories
- An obelisk to serve as a viewing gallery and focal point of the center
- media professionals
- Will showcase wide spectrum of Indian cinema, promote exhibits, archives
- Five-star, three-star and budget hotels, and dormitories
- An obelisk to serve as a viewing gallery and focal point of the center

AREA:

1000 acres

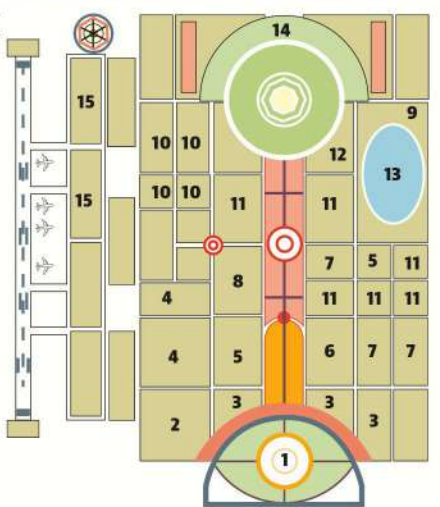
WHERE:

Sector 21, along Yamuna Expressway; 6km from Jewar airport site

ESTIMATED BY: **2023**

INSIDE LOOK

- Entrance
- Three-star hotel
- Office
- Open ground
- Shopping complex
- Theatre
- Indoor rides
- Food court
- Garden
- Shooting floors
- Outdoor locations
- Budget hotel
- Pond
- University & Pre and post production offices
- Warehouse



Film city to come up along Yamuna e-way

1,000-acre city will have a dedicated 'infotainment zone'

HT Correspondent

htreporters@hindustantimes.com

LUCKNOW/GREATER NOIDA: Chief minister Yogi Adityanath Tuesday shared the blueprint for the proposed film city -- to come up on 1,000 acres along the Yamuna Expressway in Greater Noida -- with filmmakers and said the city, once ready, would have "great connectivity" and boast of a dedicated "infotainment zone".

After a presentation by Yamuna Expressway Industrial Development Authority (Yeida) CEO Arunvir Singh, the chief minister said, "The site is close to Agra, the city of Taj Mahal; Mathura, the birthplace of Krishna; the proposed logistic hub in Noida; and the proposed dry port and freight corridor, thus providing all facilities of transport and movement."

Filmmakers Vijayendra Prasad, Ashoke Pandit, Vinod Bachchan, actor Manoj Joshi, art director Nitin Desai, and singers Udit Narayan, Anup

{ YOGI ADITYANATH } CHIEF MINISTER

We have locations, we have cultural diversity, we have the manpower and now we will also have a film city

Jalota and Kailash Kher sat through the presentation.

Producer Saundarya Rajnikant, actor Anupam Kher, filmmaker Atul Agnihotri, chairman of National School of Drama Paresh Rawal, lyricist Manoj Muntasir and actor Satish Kaushik interacted with the CM virtually.

Adityanath said his government was aware of the present trend of OTT (over the top) and media streaming platforms.

"That is why we intend to provide a high capacity, world class data centre along with all pre-production and post-pro-

duction infrastructure, processing labs, VFX and digital studios of international level here," he said. "We have locations, we have cultural diversity, we have the manpower and now we will also have a film city with state-of-the-art facilities."

Officials later disclosed that ace art director Nitin Desai has offered his expertise in setting up the film city. Sandeep Singh of Vistas Media, a Singapore-based Company, has offered to set up a film academy with an initial investment of \$10 million, officials said.

Pandit said, "One should look

beyond Hindi films and even multilingual films can be made here. After all, the Bhojpuri films are already made here (in UP)."

"About 80% technicians and workforce in Mumbai film industry is from Uttar Pradesh and hence, the availability of manpower will never be a problem for the film city," Desai said.

Although there is no official deadline yet, Uttar Pradesh Film Development Council chairman Raju Srivastava hoped that the project could be ready by 2023.

"Desai will submit a development proposal in the next 15 days. We will let them know other details of the allotment," Yeida CEO Singh said.

"We evaluated proposals of Noida and Greater Noida. But the two cities do not have adequate land but the Yamuna Expressway did," said Alok Tandon UP infrastructure and industrial development commissioner.

"The sector 21 is surrounded by sector 20, 34 and 28 located just next to the airport site. This area will become the most happening spot in the time to come in terms of art and film activities," said Singh.