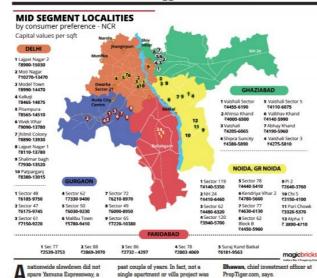




YAMUNA EXPRESSWAY: An attractive investment destination

If the New Year were to turn the tide for the real estate market in the NCR, the 165km stretch of Yamuna Expressway would be the biggest contributor



Infrastructure in the region could not cope up with the kind of supply the realty sector provided. However, with more plans coming up to revamp the region and bring along better infrastructure, demand for housing along Yamuna Eway has of late started picking pace, as investors are making a strong comesback.

—Rahak Gupta, CMD, Ajnara India Ltd.

a The forthcoming airport at Jewar and the proposed metro area offer a plethora of opportunities to investors. It will be one of the best-connected areas in the future, once Jewar Airport is complete, NMP is already operational.—Harris Bin Murshid, VP [sales]. Skylleck Intrastructure

Anationwide slowdown did not spare Yamuna Expressway, a destination, from its ill effects. Consequently, this properly market, which was projected as an emerging hub for largescale developments due to availability of land parcels and seamless connectivity at the start of this decade, lost a good deal of its sheen as a real estate destination. New project launches in the area

New project launches in the area ave been consistently declining in the

past couple of years. In fact, not a single apartment or villa project was launched along the expressway in the past one year. But, at the same time, this market sew the launch of new plotted devilopments with a total supply of devilopments with a total supply of Nearly 66,700 units have been launched along Yamuna Express till now, out of which about 50% units are already delivered and the rest are under development," Anku

Also, since delivering projects became the focus of realtors, nearly 11,500 units were effered to customers by October this year, and early 800 more units are likely to be effered for possession in the next two months.

The continuous reduction in new

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The continuous reduction in new supply along with improving sales has brought down unsold inventory of apartments and villas to its lowest level in the past three years.

Currently, the region has nearly 11,700 units up for sale, of which nearly 40% are plotted development. The growth in home sales could be attributed to a consistent fail of prices in the past three years. This trend, however, is likely to change in 2019," Bhawan says.

The market has already attracted many hig developers who have launched projects in the region like Supertech (grand Circuid), Gaursons (18th Park Vinev), Lottus Greens (Parkocape), Jaypee Greens (The Kove), ATS (Green Allure), Ajnara (Panorana), and Prop/Zona Residency).

Significant progress has been made in kick-starting the Jewar airport are proposed for which hidding will start seen, this project is the key growth Ariver for this region. Jewar airport will also improve connectivity of this region with Delhi, as new infrastructure is planned to connect (61 sours Groups, sour for the favourite realty spots currently. With the lower Airport already approved and being developed, in the coming few years the region will also see major demand for commercial projects. With the availability of housing projects in mid-segment, there is huge demand for residential projects. With the availability of housing projects in mid-segment, there is huge demand for residentia units here. Also because of its easy connectivity with Noida, Greater Noida, Agra, and Lucknow, a lot of people have been investing in this region." — Mainta Sinha

Yamuna Expressway	Launches		Sales	
	2017	2018 (Till Oct)	2017	2018 (Till Oct)
Apartment	1,060	0	2,398	2,115
Villa	0	0	179	225
Plot	0	8,273	287	4,741
Total	1,060	8,273	2,864	7,081