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NEW DELHI

O F I N D I A

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Destination Noida

READY TO MOVE IN

CONSUMER CONNECT INITIATIVE

With competitive residential real estate prices and a variety of housing formats to choose from, Noida has varied options to offer to end-users and investors. The primary benefit of buying a ready-to-move-in home is that you save on rent for current accommodation while shelling out EMIs on the home loan.

ern amenities keeping the life at its best. Noida is one of the prime locations for buyers for many reasons. It has witnessed a rapid growth in terms of infrastructure and transportation. Located very close to Delhi, Noida also enjoys excellent multiple connect points with the capital city and other parts of NCR. It has seen huge economic activity that is happening in and around. Noida has evolved into one of the major Indian cities with top-quality infrastructure including malls, office places, and excellent group housing conditions.

The city's strong physical infrastructure, availability of quality commercial projects at competitive rental rates and presence of several high-end retail developments are helping boost Noida's overall profile.

Another developer Manoj Gaur, MD, Gaur's Group, opines, "Connectivity is a major factor in deciding the liveability quotient of any region. Although Greater Noida has always been an integral part of NCR realty but was lacking on connectivity which will be enhanced by the metro becoming operational. There is a direct relation between demand and pricing in the real estate market and as the demand goes up for properties in Greater Noida, prices are sure to witness an upward trend."

The upcoming airport at Jewar will further provide a fillip to real estate in the region.

Amrit Modi, director ABA Corp and president elect CREDAI Western UP, says, "Noida has emerged as one of the fastest developing sub regions. Noida today is marked as an indelible real estate destination which is serving both affordable and luxury range of different projects kicking out exciting lifestyle with the trail of mod-



Time to buy your dream home

Noida with a host of ready-to-move-in options attracts buyers of all sections

NO GST
READY-TO-MOVE-IN HOMES WITH OCCUPATION CERTIFICATE (OC) ARE FREE FROM GST. NO GST IS APPLICABLE ON SUCH HOMES

IMMEDIATE POSSESSION
ONE OF THE PRIMARY ADVANTAGE IS THAT THE BUYER WILL GET THE HOME IMMEDIATELY, WITHOUT ANY WAITING PERIOD, THUS AVOIDING ANY FUTURE UNCERTAINTY

FINANCIAL STABILITY
THE BUYER WILL BE IN A POSITION TO MAKE HIS FINANCIAL DECISION WITH CERTAINTY I.E. HE/SHE CAN CLOSE THE RENTAL OUTFLOW AND CAN HAVE ONLY ONE OUTFLOW OF EMI

OWNERSHIP
THE BUYER WILL GET THE ABSOLUTE OWNERSHIP WITHOUT ANY DELAY AND CONDITIONS

TAX REBATE
UNLIKE IN DELAYED UNDER-CONSTRUCTION HOMES, ONE MAY AVAIL INCOME TAX REBATES IN CASE OF A READY-TO-MOVE-IN HOMES

DOUBLE OPTION
ONCE YOU BUY A READY-TO-MOVE-IN HOME, YOU MAY INVEST IN ANOTHER UNDER-CONSTRUCTION HOME. SO YOU HAVE DOUBLE OPTIONS

ADVANTAGES OF READY HOMES

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Noida is one of the major realty hubs in North India. It is known for being a blend of real estate, manufacturing and service industries. Good connectivity, strong infrastructure, affordability are some of the key factors attracting buyers. Compared to Delhi, which has already reached a saturation point in terms of real estate growth, Noida, a green patch is more affordable for buyers. The expansion of metro services to Noida few years ago has made the locality even more attractive for buyers.

Today, Noida has a number of ready-to-move-in homes. Such homes are more popular and are more sought-after than under-construction homes. This is due to a host of inherent advantages in a ready-to-move-in homes compared to the under-construction ones.

In the past few years, Noida's realty scenario has changed a lot. With competitive residential real estate

prices and a variety of housing formats to choose from, Noida has more choice to offer to end-users and investors.

The primary benefit of buying a ready-to-move-in home is that you save on rent for current accommodation while shelling out EMIs on the home loan. Also, if you do not plan on using it as your residence, you can let it out on rent and start earning an income right away.

Anshuman Magazine, chairman and CEO, India, South East Asia, Middle East and Africa, CBRE, says, "The twin cities of Noida and Greater Noida have emerged as realty hotspots being propelled by a series of infrastructural developments.

Proposed infrastructural projects such as Jewar International Airport, 160-km long Noida-Agra Taj Expressway and mega rail corridor will give a fillip to connectivity. Moreover, special economic zones (SEZs), hotels, and commercial and residential complexes coming up on the Noida-Greater Noida

