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# TIMES PROPERTY

Delhi, OCTOBER 11, 2020  
Advertorial, Property Promotional Feature

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## Festival seasons brings back optimism in market

**AS MARKET GEARS UP FOR THE FORTHCOMING FESTIVAL SEASON, DEVELOPERS ARE LOOKING TO MAKE DECENT SALES BY EASING THE BURDEN ON HOMEBUYERS THROUGH LUCRATIVE OFFERS**

**T**he forthcoming festival season is evoking fresh interest from property buyers and developers, in turn, are trying to entice them with unique offers.

Market watchers have high expectation of sales this season, especially in the post-Covid-19 scenario where people have realized the importance of owning a real estate asset.

The real estate asset has already come out strong, especially in the Covid-19 era, as the pressure on tenants, especially those "working from home" during this pandemic has brought home the realization



that there is no substitute to personal property.

It is not just the professionals, even children continue to be confined to homes attending online classes, and it is well nigh impossible to alter or change or extend rooms to accommodate the de-

mands for workstations for two-three members of the family in rented quarters.

You can do this easily if you own the house, though!

Keeping this in mind developers want to iron out every possible hitch in the path of interested and eager homebuyers, and investors too.

Gaur Group is already running a special campaign - Festive Offer 2020 - which includes 9 gifts for buyers in its Gaur Siddhartham and Gaur City (14th Avenue and 7th Avenue) projects in Greater Noida West.

At Gaur World by Gaur Group, Smart Street's "Mauke Pe Chauka" makes owning a commercial property an easy affair by offering easy payment plan with 10% down payment within 30 days, 40% in one year, and the rest 50% at the time of delivery.