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TIMES CITY

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To fight pollution, Gaur City rolls out e-scooter fleet



An e-scooter can be rented for commuting within a distance of 42km

Abhishek Awasthi TNN

Greater Noida: Gaur City developers have introduced e-scooters as a healthier and eco-friendly alternative for daily commuting in an attempt to fight pollution.

Twenty e-scooters have been placed at two locations in the complex and can be rented for commuting within a radius of 42km with the help of a mobile app, qQuick, that was launched on Sunday.

E-scooters are available for rentat Re 1 per minute or on customised passes of Rs 3, 500 per month at two points that are outside Avenue 1 and at Galleria market in the township.

Prerak Ujgare, who created the mobile app told **TOI** that the scooters can be rented for shorter commutes within 42 km, however, there is no specific time limit to the facility.

"Our target audience is everyone above the age of 16 because the bike is very light and it does not need a licence," he said, adding that the scooters are given with a helmet for security and a charger for emergency.

Apart from this, every ride is insured and gets tracked and monitored through the app.

The bikes are fitted with advanced lock technology that does not require keys, along with a cashless wallet payments, geo-fencing, and machine learning.

"The app also lets you find the nearest scooter that is available on rent," Ujgare said.

Harday Gupta, a resident of the society, said that commuting inside the township can be a task.

"I work from home. A lot of times I have to come down from my flat to buy small household items and it consumes a lot of my time. After this e-scooter renting system, I have stopped taking out my car for smaller distances," he said.

Meanwhile, the director of Gaur group Manju Gaur said the initiative has been launched with a vision that it would not only ease commuting and traffic flow inside the township but also help fight pollution.

"By launching these escooters, we are not only contributing our bit in the fight against pollution, but it is also an effort to make the lives of Gaur City residents a bit easier," she said.