

# Business Standard



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START-UP CORNER P11

FASHIONING A BUSINESS AROUND CELEBRITIES



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## Gaurs sells housing units worth ₹4 bn during Diwali

Realty firm Gaurs Group on Sunday said it had sold 1,012 housing units worth ₹4 billion during the Navratra and Diwali festival season. Housing sales generally improve during the festive season. Ghaziabad-based Gaurs achieved sales bookings of 1,012 units worth ₹4.11 billion during the festive season, the company said. **PTI**