

# BUSINESS NEWS THIS WEEK

## Online Schemes helping Developers overcome Corona crisis

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Real estate sector has come up with hordes of innovative schemes to keep the buyers engaged and end users can avail to multiple booking facilities which are available via multiple online platforms. From sales via video conferencing to online project tours to easier online payment gateways. Developers have come out with innovative online schemes through which a home seeker can easily book his home or even a commercial unit without the hassle of a site visit.

Gaur's Group, a prominent player in NCR realty, has come out with 'Lockdown offer' for its commercial as well as residential projects where it is asking the potential buyers to pay Rs one lakh to book as against the full booking amount, the rest of the amount can be paid within the 100 days.