



THE TIMES OF INDIA

INDIA'S LARGEST ENGLISH NEWSPAPER

INCLUSIVE OF DELHI TIMES (CIRCULATED ONLY IN DELHI NCR) | *APPLICABLE ONLY ON MONTHLY PURCHASE (IN DELHI NCR)

Prez Biden calls western allies to reassure them that the US will stand fast on Ukraine, after Republican hardliners derailed funding for US aid, P 24

Jewar effect: Noida-YXP set to take off as IT hub

Pankaj.Doval@timesgroup.com

New Delhi: Planes are not flying in yet — but money is. Jewar airport isn't up and running. However, the very fact that it's under construction has made the Noida-Greater Noida-Yamuna Expressway (YXP) belt in UP a major investment destination for leading IT companies, telecom equipment majors and data centres. Although, and unsurprisingly, real estate biggies are also looking to set up bases, Noida-Greater Noida Expressway and YXP's likely shiny future will be that of a tech hub.

Gurgaon, Bengaluru, Hyderabad, Pune, which suffer from a combination of

INFRA RUSH

- **Microsoft's India Devpt Centre** is spread over 1.5L sq ft. Its next project is a 6.45 lakh sq ft data centre
- Early investors **Samsung, Dixon, LG, Oppo, Vivo, Lava** and **Optiemus** are expanding
- **Dixon Technologies** has 8 units in area, planning 3 more
- Hiranandani firm **Yotta** setting up mega data centre over 300k sq ft in Gr Noida

much-used infrastructure and high costs, will soon have serious competition from YXP and the Noida-Greater Noida Expressway belt.

▶ **Continued on P 4**