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CONSUMER CONNECT INITIATIVE

Mall Capital of the NCR!

WITH WORLD-CLASS INFRASTRUCTURE AND SOUND CONNECTIVITY, GREATER NOIDA WEST, POPULAR AS ONE OF THE BEST AFFORDABLE HOUSING SECTORS, HAS NOW GAINED PROMINENCE FOR HOSTING THE MAXIMUM NUMBER OF COMMERCIAL SEGMENTS LIKE MALLS, OFFICE SPACES, AND RETAIL OUTLETS IN THE DELHI NCR



All these commercial properties, some in place others under construction, are located on a 130-metre-wide road which directly connects to the Sports City and NH-9 (earlier known as NH-24).

Malls have been allocated to Sectors 1, 2, Institutional Green, and Tech Zone 4 of Greater Noida West and its adjacent areas in Noida's Sectors 118, 119, 120, and 121. Thus, the prospects of the forthcoming malls, retail, and business hubs on this 130-metre-wide road, which starts from Gaur Chowk at Greater Noida West entry will be great.

Greater Noida West: In the last three years, even UP government has taken all efforts to make Greater Noida West the focus of growth. That is why, today, Greater Noida West has become one of the hottest realty destinations in the NCR.

Its connectivity is the primary growth driver here which attracts the attention of major domestic and international investors, apart from the current population size of nearly 3 lakh people (expected to cross 10 lakh, in the near future) making it the first choice for investors and buyers.

There are many forthcoming mall, office-cum-retail shops, IT-office spaces, corporate suites, high street

shop projects, like Apex Floral's Apex Park Square, Gaur City Mall, Golden I, Saya South X, Heart and Soul Boulevard Walk Mall, La Galleria, Aarza Square, NX One Mall, Galaxy Blue Sapphire Plaza, London Mart, Galaxy Diamond Plaza, Marina Wwalk, among a host of others.

A top realty firm, Apex Floral, is coming up with one of its most premium commercial projects — Apex Park Square — which offers luxury high street products under one roof.

Jitender Batra, CEO of Apex Floral, said: "We always focus on right time delivery, value for money, and satisfaction of our valued customers. Our forthcoming luxury high street project, Apex Park Square, is on the main 130-metre-wide road near Ek Murti roundabout. This will be an exclusive area for the multifarious needs of people. We have 3 floors for shopping, one gaming arcade, exclusive floors for fine dining and food court. A 5-screen multiplex with 4 banquets is also part of the property. We are also providing one exclusive floor as 'wellness world' where all pre-surgery medical facilities are under one roof."

Manoj Gaur, MD of Gaurs Group, says: "Of course, the future of malls, office space, and retail outlets in

Greater Noida West is very bright, as with such a large population already residing and over a lakh more flats soon to be ready for possession there will be huge demand for shopping and commercial area."

Ocean Infra Heights is developing "Golden I", a large retail and business hub in Greater Noida West.

Anand Shukla, MD of Ocean Infra Heights, said: "Today, the real estate sector has emerged as a safer investment option; most investors are considering commercial properties, as they tend to give a higher return on long-term investment in terms of market valuation as well as generate substantial regular income in the form of rent, compared to other volatile sectors."

Aditya Kushwaha, CEO and director of Axis Ecorp, said: "From the connectivity point of view, this affordable residential zone has no match. With the Metro line set to become operational soon and connectivity increasing via widening of NH-24 and the presence of FNG Expressway, Greater Noida West is a hub for residential and commercial development. Also, with work on Jewar airport picking up pace, this region will attract humongous footfalls.

—AK Tiwary

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